



## Advertisement Mechanical Specifications:

Size	Width	Height
Magazine Trim Size	8.125	10.875
Double Spread	14.0	10.0
Double Spread Full Bleed	16.75	11.375
Full Page Area	7.0	10.0
Full Page Full Bleed	8.625	11.375
2/3 Page Vertical	4.5	10.0
2/3 Page Horizontal	4.5	10.0
1/2 Page Vertical	3.5	10.0
1/2 Page Horizontal	7.0	5.0
1/3 Page Vertical	2.125	10.0
1/3 Page Horizontal	7.0	3.375
1/4 Page Vertical	3.5	5.0
1/4 Page Horizontal	7.0	2.5
1/8 Page Vertical	1.75	10.0
1/8 Page Horizontal	7.0	1.25

### File Formats:

PDF file preferred. PDF file should include high-resolution images (600 dpi) with fonts embedded.

EPS and Quark files (saved in version 4.0) are acceptable.

Media file preparation (ad creation or file alteration) assistance will be billed at \$37.50 per ½ hour.

### Media Transfer:

Files can be transferred to [media@IPTVMagazine.com](mailto:media@IPTVMagazine.com).

### Proof:

Color proof delivered in PDF format.